



OT
Clean

The Future of Laundry, in the Cloud



Transform Your Laundry Business with OT Clean

- ✓ Revolutionize Your Laundry Business
- ✓ Streamline operations, boost profits, and delight your customers
- ✓ All with one powerful platform.

Your One-Stop Digital Laundry Solution



Clean & Ironing

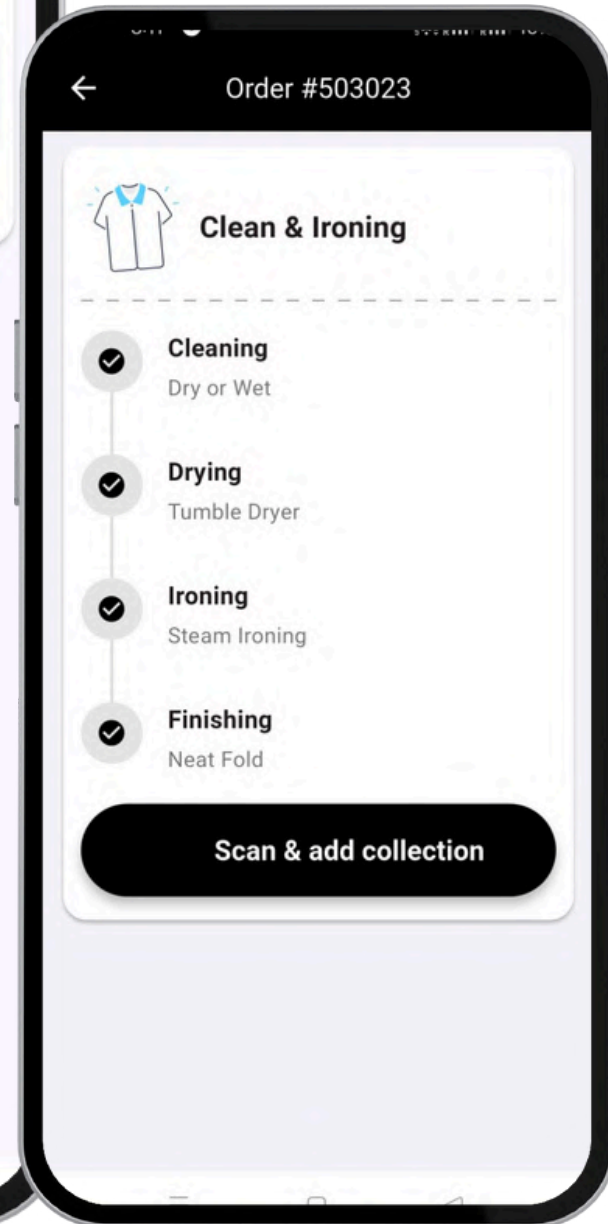
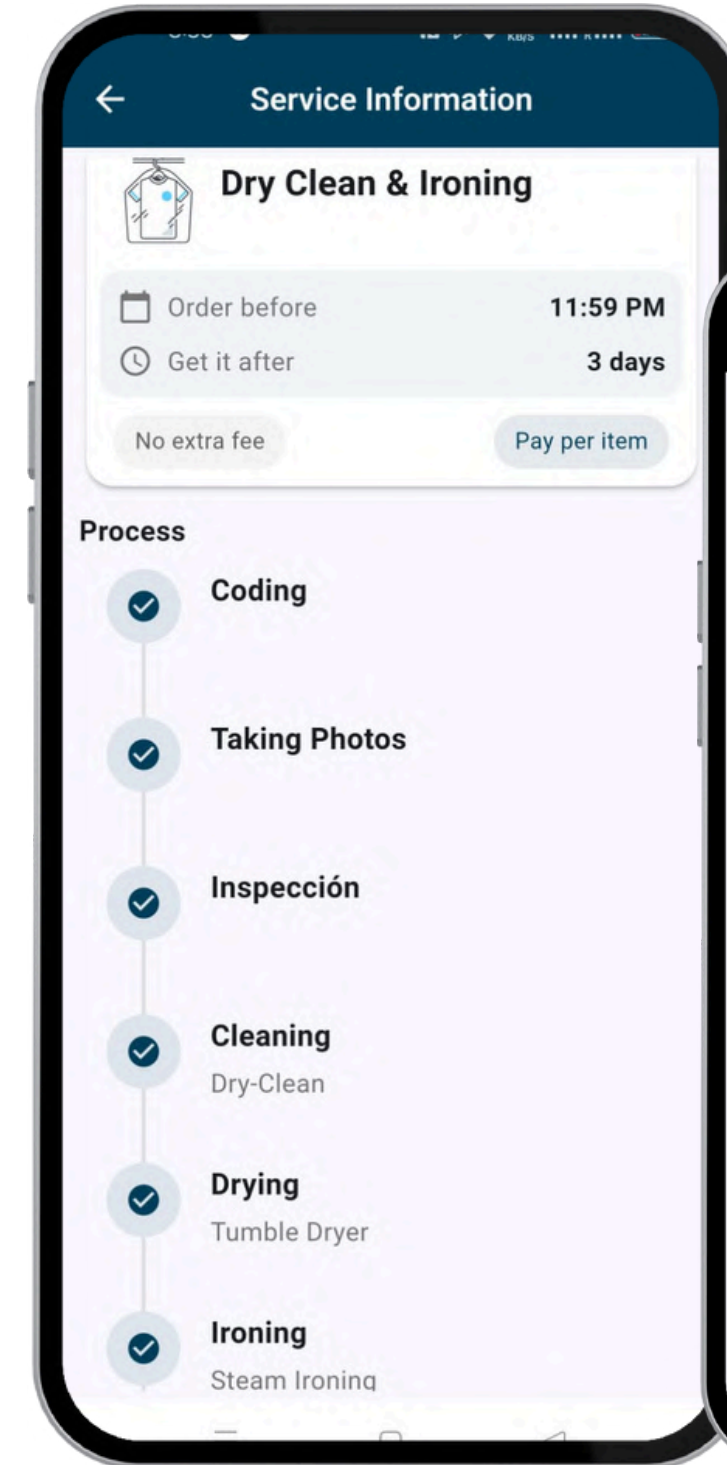
+ No Service fee ⌚ Before 11:59 PM 📅 Delivery Days 3 💰 Pay per item

354
Clients

523
Orders

4,469
Items

\$281,659
Revenue



Catch Your Problems

Inefficient, Manual Operations

Many laundry businesses still rely on manual processes and outdated systems, leading to high labor costs, frequent errors, and slow turnaround times.

Fragmented Technology Stack

Current solutions are either overly simplistic or require multiple disconnected software systems, resulting in poor integration and increased operational complexity.



Lack of Process Transparency

Customers often experience uncertainty regarding the status of their orders, while businesses struggle to track workflows and maintain quality control across multiple branches.

Inadequate Customer Engagement

Limited digital tools lead to poor communication, minimal loyalty programs, and low customer retention, which further inhibit revenue growth.



Scalability Challenges

Traditional systems are not designed to handle multi-branch, multi-currency, or multi-language operations, making it difficult for laundries to expand regionally or internationally.

Slow Time-to-Market

Many laundries face long lead times when trying to implement digital solutions, delaying their ability to capture market opportunities and enhance the customer experience.



Everything You Need, Out-of-the-Box

One Branded App

Fully customized mobile apps (Android & iOS) ready for publishing.

Upto 5 Branches Included

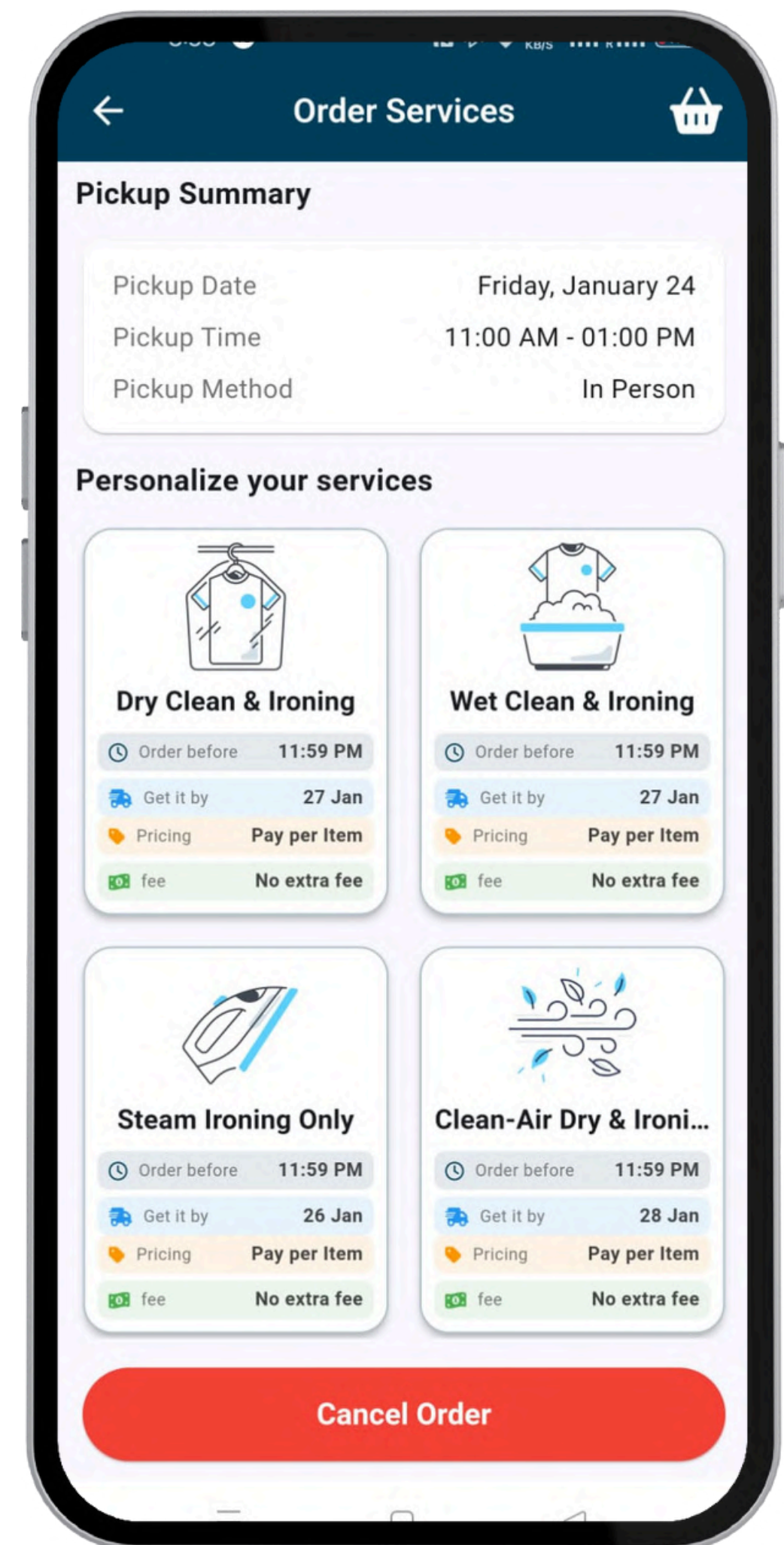
Manage all your locations seamlessly.

10,000 QR Tags

Enhance operational tracking and customer experience.

3 Hours Training

Comprehensive training to empower your team.

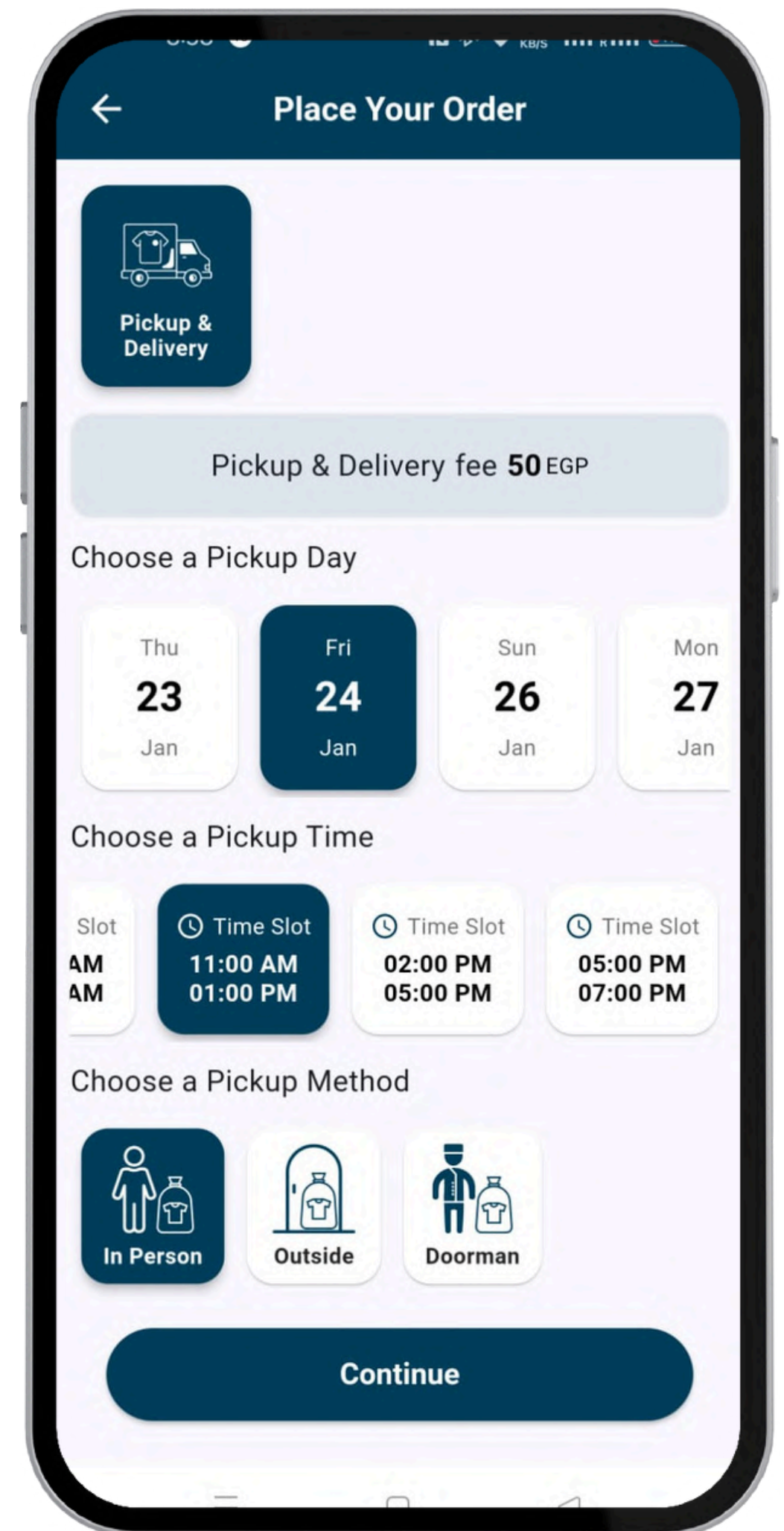


Common Mistakes in Traditional Laundry Operations

Manual Processes & Record-Keeping
Ineffective Pickup & Delivery Management
Unmanaged Items & Inventory
No Real-Time Tracking
Incorrect Order Fulfillment

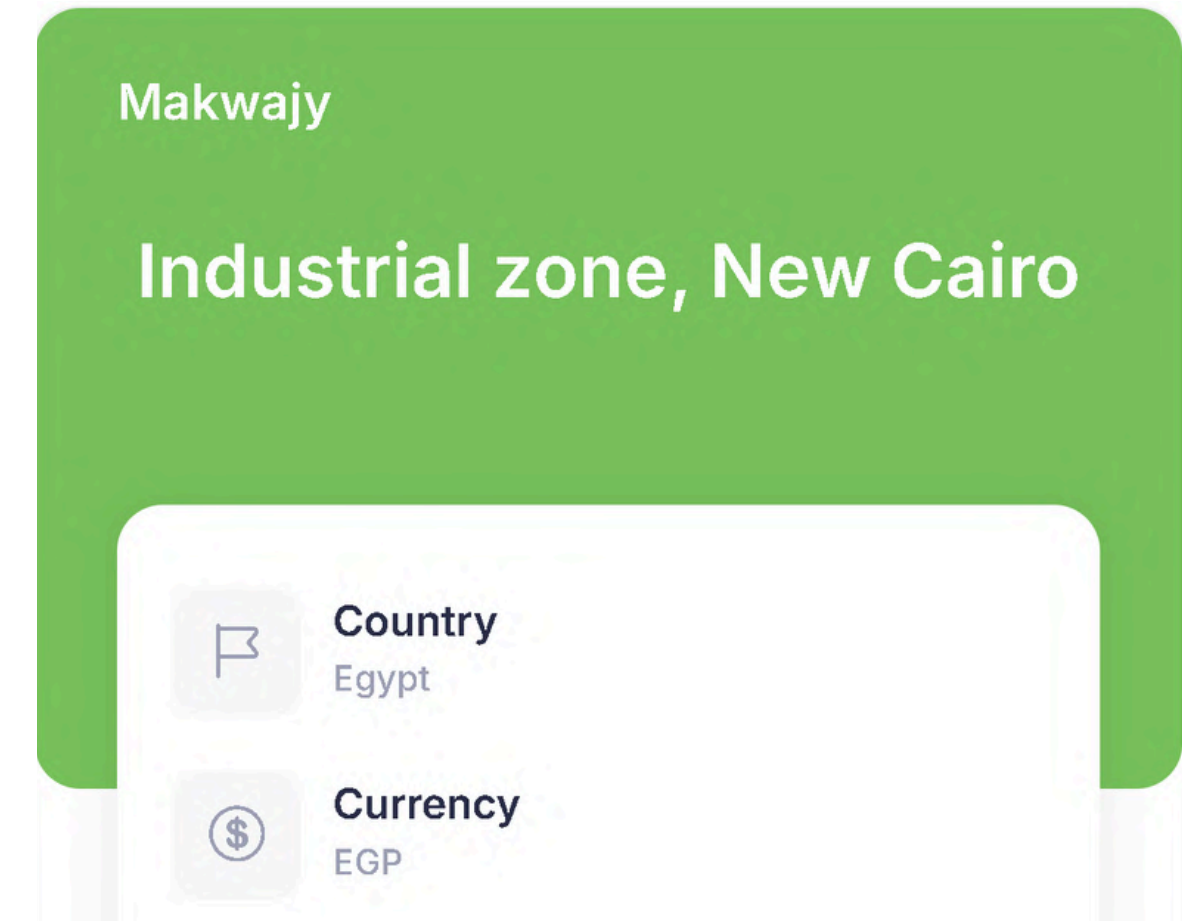
How OT Clean Resolves It

Automated Workflow & Centralized Data
Optimized Pickup & Delivery Scheduling
Digital Inventory & QR Tracking
Real-Time Monitoring & Alerts
Error Reduction Through Automation
Seamless Integration & Training



Real Results, Real Success

- 01 Increase Efficiency**
Save time and reduce errors.
- 02 Boost Customer Satisfaction**
Enhance transparency and engagement.
- 03 Drive Revenue**
Streamline operations and improve profitability.



"I'm extremely satisfied with OT Clean. Since integrating their platform, we now serve over 36,000 clients with more than 100,000 app downloads.

Our profits have increased, allowing us to shift our focus from merely resolving issues and tracking lost items to strategically developing and expanding our business into new markets, including Saudi Arabia.

With OT Clean, every process is monitored, giving us the confidence and control to grow our brand."

– Eslam Younes, CEO, Makwajy Laundry, Egypt

Solutions

End-to-End Digital Platform

OT Clean replaces manual, fragmented systems with a fully integrated, cloud-based SaaS platform that automates every aspect of laundry operations—from order intake and process management to CRM and financial analytics.



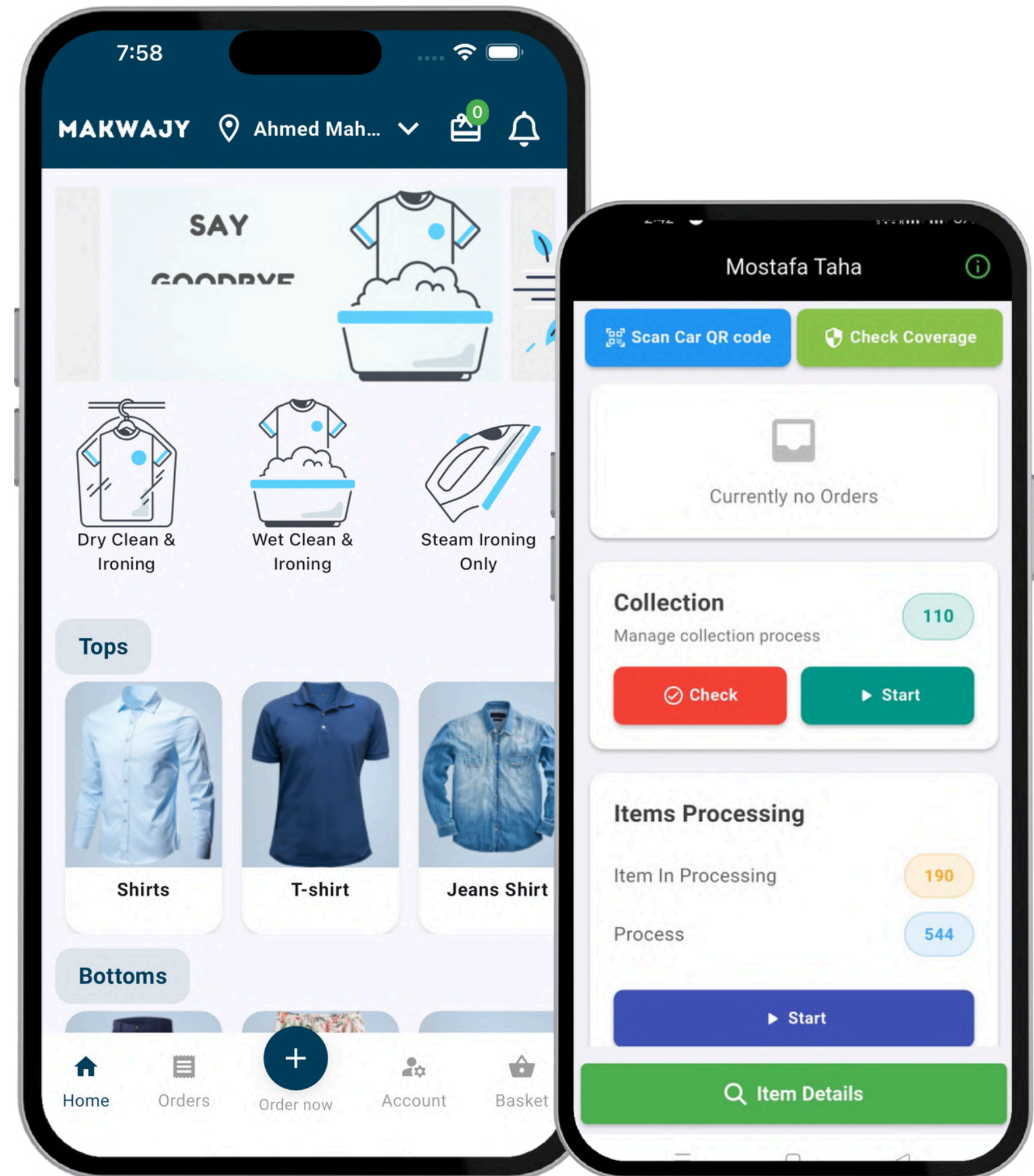
Granular Process Control

Our solution provides detailed workflow customization, allowing laundry businesses to manage every step (cleaning, drying, ironing, finishing) and apply item-level pricing. This ensures operational precision and consistency across all branches.



Rapid Custom-Branded Mobile Apps

We deliver fully customized mobile apps for both clients and employees within just 3 days. These apps support over 20 languages and offer a seamless, user-friendly experience that enhances customer engagement and operational efficiency.



Integrated Marketing & CRM Tools

With built-in loyalty programs, referral systems, promo codes, and push notifications, OT Clean enables businesses to boost customer retention and drive revenue growth—all within a single platform.

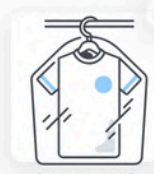



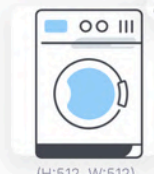



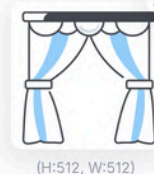



Management Solutions

<p>logistics Manage vehicles</p> <p>Inventory Products & Stock</p> <p>Payment Gateways Cash & POS & Online</p>	<p>Racks Racking System</p> <p>QR Codes Coding Manager</p> <p>Terms & Conditions Add & Manage</p>	<p>Boxes Optional Process</p> <p>Add-Ons Additional fees for services</p> <p>Days Off Days Off Calendar</p>
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Marketing Solutions

<p>Loyalty Design Loyalty Programs</p> <p>Discounts Discount system</p>	<p>Promos Create promo codes</p> <p>Campaigns Cloud Messages Campaigns</p>	<p>Referrals Referral system</p> <p>Banners App Banners</p>
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Services +

 <small>(H:512, W:512)</small> Clean & Ironing ⓘ <input type="checkbox"/> Manage	 <small>(H:512, W:512)</small> Clean & Ironing ⓘ <input type="checkbox"/> Manage	 <small>(H:512, W:512)</small> Steam Ironing ⓘ <input type="checkbox"/> Manage	 <small>(H:512, W:512)</small> Clean-Air Dry & Ironing ⓘ <input type="checkbox"/> Manage
 <small>(H:512, W:512)</small> Clean & Fold ⓘ <input type="checkbox"/> Manage	 <small>(H:512, W:512)</small> Shoe Care ⓘ <input type="checkbox"/> Manage	 <small>(H:512, W:512)</small> Blanket Care ⓘ <input type="checkbox"/> Manage	 <small>(H:512, W:512)</small> Carpet Care ⓘ <input type="checkbox"/> Manage
 <small>(H:512, W:512)</small> Curtains ⓘ <input type="checkbox"/> Manage	 <small>(H:512, W:512)</small> Luggage ⓘ <input type="checkbox"/> Manage	 <small>(H:512, W:512)</small> Bag Care ⓘ <input type="checkbox"/> Manage	 <small>(H:512, W:512)</small> Custom care ⓘ <input type="checkbox"/> Manage

Global Scalability

Designed to support multi-branch, multi-currency, and multi-language operations, our platform empowers laundries to expand regionally and internationally with ease.

Makwajy

Industrial zone, New Cairo

Country
Egypt

Currency
EGP

Items
0

Manage

Change Language

- English
- Español
- Français
- العربية
- Deutsch
- 中文 (简体)
- Português
- Русский
- اردو

Select Calendar Type

Gregorian
Standard Calendar

Hijri
Islamic Calendar

NAME

STATUS

Stripe

Active

Fawry

Active

PayMob

Active

Cash

Active

POS Machine

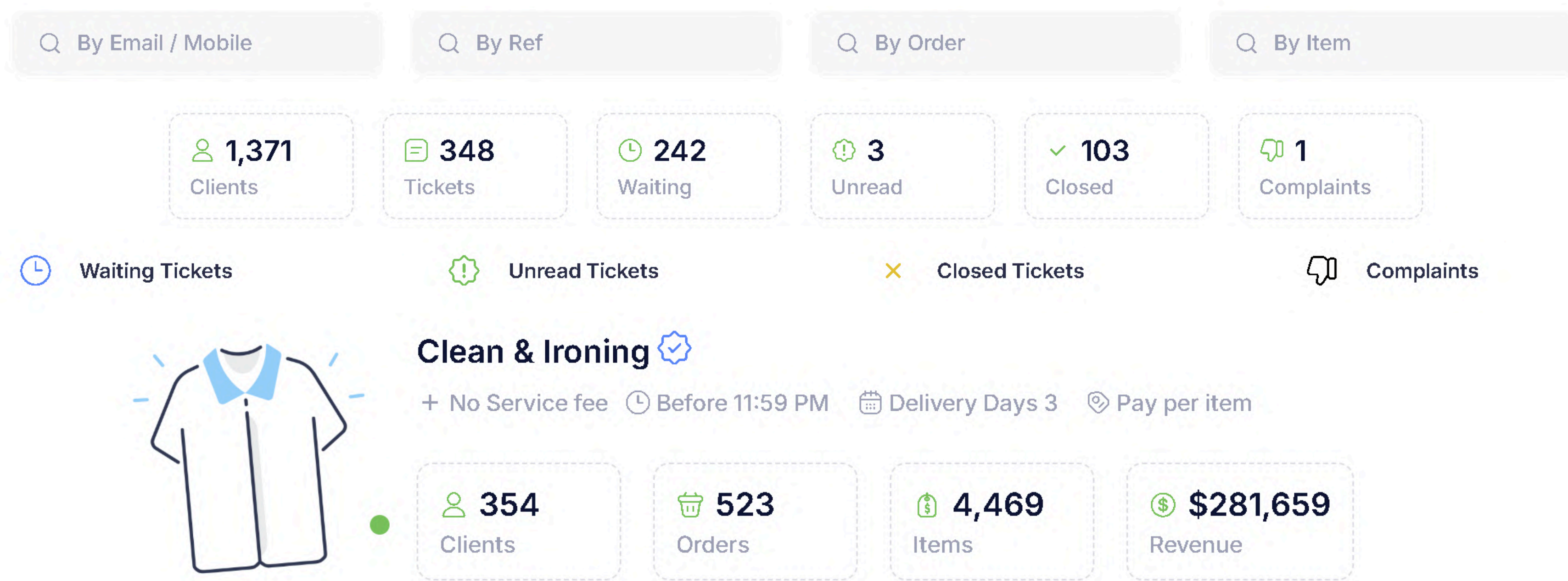
Active

Monday

- 10:00 AM To 01:00 PM
Pickup | Max Orders : 20
- 10:00 AM To 01:00 PM
Delivery | Max Orders : 20
- 01:00 PM To 04:00 PM
Pickup | Max Orders : 20
- 01:00 PM To 04:00 PM
Delivery | Max Orders : 20
- 04:00 PM To 06:00 PM
Pickup | Max Orders : 20
- 04:00 PM To 06:00 PM
Delivery | Max Orders : 20
- 06:00 PM To 08:00 PM
Pickup | Max Orders : 20
- 06:00 PM To 09:00 PM
Delivery | Max Orders : 20

Real-Time Analytics & Transparency

OT Clean provides comprehensive dashboards for real-time order tracking, financial management, and operational insights, giving both customers and business owners clear visibility into every step of the process.



Operational Efficiency & Cost Reduction

By automating workflows and centralizing management, our solution significantly reduces labor costs, minimizes errors, and accelerates turnaround times, leading to improved overall profitability.

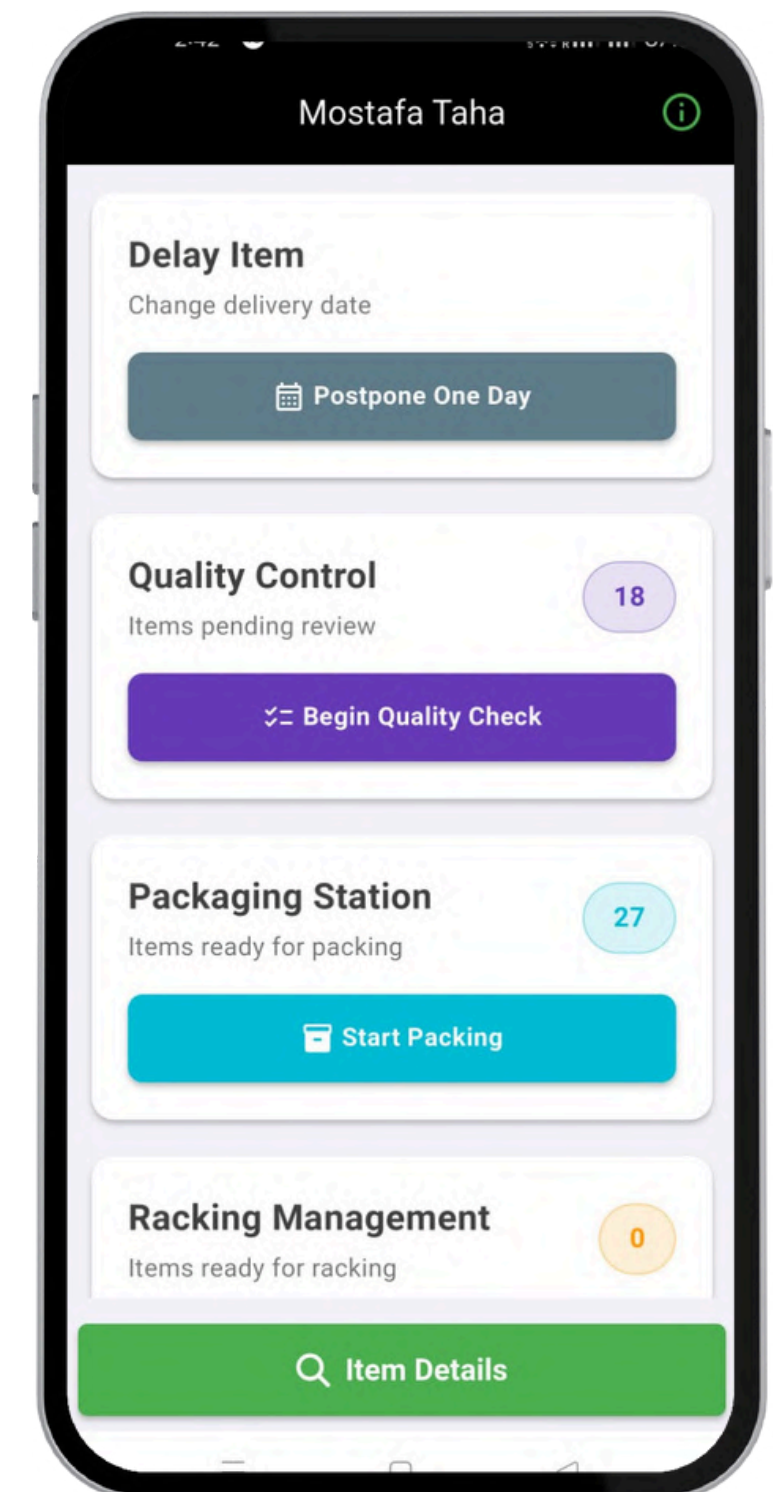
M Mostafa Taha

Permissions

Driver	<input checked="" type="checkbox"/>	Coding	<input checked="" type="checkbox"/>	Add-ons	<input checked="" type="checkbox"/>	Approvals	<input checked="" type="checkbox"/>
Quality	<input checked="" type="checkbox"/>	Packaging	<input checked="" type="checkbox"/>	Racking	<input checked="" type="checkbox"/>	Loading	<input checked="" type="checkbox"/>
Damaged	<input type="checkbox"/>	Delay	<input checked="" type="checkbox"/>	Restart	<input checked="" type="checkbox"/>		

Assigned Processes

Dry or Wet	<input checked="" type="checkbox"/>	Dry-Clean	<input checked="" type="checkbox"/>	Hand-Care	<input checked="" type="checkbox"/>	Gently Brush	<input checked="" type="checkbox"/>
Brushes Machine	<input checked="" type="checkbox"/>	Tumble Dryer	<input checked="" type="checkbox"/>	Fresh Air Dry	<input checked="" type="checkbox"/>	Steam Ironing	<input checked="" type="checkbox"/>
Hanging	<input checked="" type="checkbox"/>	Neat Fold	<input checked="" type="checkbox"/>	Protective Wrap	<input checked="" type="checkbox"/>	Shielded Roll	<input checked="" type="checkbox"/>
Shoe Bag	<input checked="" type="checkbox"/>						





Thank You

 Email

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 Website

www.OTclean.com